

# **2026** **THE UOA** **PARTNERSHIP** **PROGRAM**



UTAH OPTOMETRIC  
— ASSOCIATION —

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# Our Goals

## **Effective** business opportunities

The Utah Optometric Association (UOA) Partnership Program will be invaluable to your marketing strategy. It will allow our partners a better way to support the association and reach its members.

## **Endorse** its benefits

As a UOA partner, you will receive maximal opportunity to market your product to our 300+ members. Partners will be allowed to establish preferred exhibit space at conferences, advertise in our monthly newsletter, and sponsor select items/meals at our annual convention, in addition to other unmatched opportunities

## **Escalate** Growth

The UOA partnership program will produce increased sales for your company at a relatively low cost. It will help you keep in touch with UOA members in between events and meetings. There are three different partnership levels to represent each company's specific needs.

## **PARTNERSHIP PROGRAM BEGINS 1/1/2026**

The Utah Optometric Association is a non-profit organization. We appreciate your support for all of the optometrists within the UOA.

- Call Chanae Landeen at (801) 364-9103

- Payments may be remitted to :  
PO Box 862  
Draper, UT 84020

The UOA Partnership Program runs on a January 1 – December 31 calendar year and shall be renewed on an annual basis. All sponsorship selections must be made by December 31, 2025 to ensure availability for the 2026 UOA Partnership Program.

Payment is due in full no later than April 1, 2026. Payments can be made by check or credit card. If payment is not made in full by April 1, 2026 your sponsorship items selection may become available for others.

In the coming weeks, we will be reaching out to you. If you are ready to sign up please contact the UOA office at (801) 364-9103 or [uoa@utaheyedoc.org](mailto:uoa@utaheyedoc.org). If you have any questions, or if you would like to discuss any other opportunities not listed herein, do not hesitate to call. We look forward to working with you and thank you for your support.

# Partnership benefits & Levels

## Continuing Education Conferences

	Silver (\$5,000)	Gold (\$10,000)	Platinum (\$20,000)
Booth exhibit space at UOA Annual Congress on June 5-6, 2026 (extra booth \$800)	✓	✓	✓ [2]
Ad in UOA Annual Congress book	1/4 page ad	1/2 page ad	1 full/ 1/2 ad
Free booth at Mega CE in September 2026	✓	✓	✓
Cocktail Table booth space at St. George on April 10-11, 2026		✓	✓
Option to provide COPE accredited CE at UOA Mega CE or St George			2 separate hrs
Short presentation at a UOA board meeting at the UOA Annual Congress		5 minutes	10 minutes
Credit towards sponsorship of presentation at a UOA meeting	Up to \$5,000*	Up to \$10,000*	Up to \$20,000*

## Marketing & Advertising

Email blasts to membership	✓ [2]	✓ [4]	✓ [6]
Sponsored posts on social media	✓ [2]	✓ [4]	✓ [6]
Ad in UOA newsletter	[1 half]	[1 full]	[1 full, 2 half]
Recognition in monthly newsletter	✓	✓	✓
Recognition on June Annual Congress website	✓	✓	✓
Recognition as partner on UOA footer of web pages	✓	✓	✓
Advanced copy of attendee list for sponsored conferences	✓	✓	✓
Corporate recognition on website recognizing support level with Sales Representatives Contact Information	2 Sales Rep	3 Sales Reps	4 Sales Reps

\* This benefit is for the partner sponsors to choose an item or food from the 2025 Annual Congress sponsorship list and they will receive all of the benefits involved in that sponsorship without any extra cost. [See next page for list]

# Sponsorship & Exhibit Opportunities



## UOA Annual Congress

June 4-7, 2026

Grand Hyatt in Park City

130-160 ODs in Attendance

Exhibit hall on June 5 from 1:30-4 pm and June 6 from 1:30-3:30 pm

Exhibit hall mini/standard/deluxe booth: early bird (Before May 1)

\$1,000, \$1,100, \$1,200

- 1 Exhibit booth
- 2 Company Representatives
- A sign with your company name
- Emailed attendee list sent prior to or post conference attendees

Exhibit hall mini/standard/deluxe booth: regular (After May 1)

\$1,500

- 1 Exhibit booth
- 2 Company Representatives
- A sign with your company name
- Emailed attendee list sent prior to or post conference attendees

## Golf Sponsorship on June 4, 2026

Golf hole sponsor (9 spots available) (Wasatch Golf Course in Midway)

\$300

- Recognition of support on golf registration website
- Business name/logo on sign at the golf tournament
- Opportunity to speak with golfers at the tournament

UOA Annual Congress Golf Lunch

\$5,000

- Recognition of support on golf registration website
- 4 free registrations to participate in golf tournament

UOA Annual Congress Golf Player

\$125

- Participate in golf tournament with doctors, students, and office staff
- Boxed lunch included

# UOA Annual Congress

June 4-7, 2026 | Grand Hyatt Resort in Park City | 130-160 ODs in Attendance

## Platinum Partner Options (or a la carté)

### Thursday night kick-off reception (wine bar optional. Pay via separate invoice)

\$20,000

- 2-hour event
- Dinner provided by the UOA during the event
- Company name on event sponsor sign during event
- Company logo in printed and online program to promote event
- Social media post to promote event

### Friday installation lunch

\$20,000

- 2-hour event
- Lunch provided by the UOA during the event
- Company name on event sponsor sign during event
- Company logo in printed and online program to promote event
- Social media post to promote event

### Friday dinner for adults only (wine bar optional. Pay via separate invoice)

\$20,000

- 2-hour event
- Dinner provided by the UOA during the event
- Company logo on event sponsor sign during event
- Company logo in printed and online program to promote the event
- Social media post to promote event.

### Saturday breakfast with the ODs

\$20,000

- 2-hour event
- Breakfast provided by the UOA during the event
- Company name on event sponsor sign during the event
- Company logo in printed and online program to promote the event
- Social media post to promote event

### Saturday family carnival and dinner (wine bar optional. Pay via separate invoice)

\$20,000

- 2-hour event
- Dinner provided by the UOA during the event
- Company logo on event sponsor sign during event
- Company logo in printed and online program to promote the event
- Social media post to promote event.

# UOA Annual Congress

June 4-7, 2026 | Grand Hyatt Resort in Park City | 130-160 ODs in Attendance

## Gold Partner Options (or a la carté)

Saturday lunch seminar with optometrists (7 available) (12:30 – 1:30 pm)	\$10,000
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- 10-minutes of promotional time to 100-150 optometrists
- Lunch provided by the UOA during the event
- Company logo on event sponsor sign during event
- Company logo in printed and online program to promote event
- Social media post to promote event

## Silver Partner Options (or a la carté)

Saturday Para Team Building Activity (12:30 – 1:30 pm)	\$5,000
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- 10-minute promotional presentation
- Company name on event sponsor sign during event
- Company logo in printed and online program to promote the event
- UOA will provide a fun/educational activity for paras with prizes for the winners

Student/Doctor Speed Networking Event (Saturday, June 6 from 5 – 6:30 pm)	\$5,000
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- 10-minute promotional presentation
- Company name on event sponsor sign during event
- Company logo in printed and online program to promote the event

Friday morning optometrist breakfast (7 – 8 am)	\$5,000
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- 5-minute promotional presentation
- Breakfast provided by the UOA during the event
- Company name on event sponsor sign during event
- Company logo in printed and online program to promote the event

Sunday morning optometrist breakfast (7:30 – 8:30 am)	\$5,000
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- 5-minute promotional presentation
- Breakfast provided by the UOA during the event
- Company name on event sponsor sign during event
- Company logo in printed and online program to promote the event

# St George

April 10-11, 2026 | Entrada Inn at St. George | 30-50 ODs in Attendance

## Golf lunch (Coral Canyon Golf Course on April 10 at 12 pm)

\$1,000

- Recognition of support on golf registration website
- 15-minutes presentation during lunch
- 2 free registrations to participate in golf tournament

## Golf hole sponsor (9 spots available)

\$300

- Recognition of support on golf registration website
- Business name/logo on sign at the golf tournament
- Opportunity to speak with golfers at the tournament

## Friday dinner (2 available) (Entrada Inn on April 10 from 6:30 – 7 pm)

\$1,000

- 15-minute promotional presentation
- Company logo printed in online program to promote event
- Dinner provided by the UOA during the event

## Saturday Presentation (2 available) (Entrada Inn on April 11 from 12:30 – 1 pm)

\$1,000

- 15-minute promotional presentation
- Company logo printed in online program to promote event
- AV provided by the UOA during the event

## St. George Golf Player (Coral Canyon Golf Course on April 10 from 8 am – 12 pm)

\$125

- Participate in golf tournament with doctors
- Lunch included

# Mega CE

September 18 –19, 2026 | Rocky Mountain University | 50 – 60 ODs in Attendance

## Friday Dinner Sponsor [2 available]

\$1,000

- 15-minute promotional presentation
- Lunch and refreshments provided by the UOA during the event
- Company name in online program to promote the event

## Saturday Lunch Sponsor [2 available]

\$1,000

- 15-minute promotional presentation
- Lunch and refreshments provided by the UOA during the event
- Company name in online program to promote the event

## Exhibit hall standard booth

\$500

- 1 Exhibit booth
- 2 Company Representatives
- Company name in online program to promote the event
- Emailed attendee list sent prior to or post conference attendees

# Winter Quarterly Meeting

February 19, 2026 | Utah Cultural Celebration Center | 50 – 60 ODs in Attendance

## Dinner Sponsor/booth [2 available]

\$500

- 1 Exhibit booth
- 2 Company Representatives
- Company name in online program to promote the event
- Emailed attendee list sent prior to or post conference attendees